

Increasing public understanding of how social insurance contributes to economic security.

NATIONAL
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OF SOCIAL
INSURANCE

2017
Sponsor
Prospectus

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Why support the National Academy of Social Insurance?

2017

SIGNATURE PROGRAMS

Report to the New Leadership and the American People on Social Insurance and Inequality

29th Annual Policy Conference Social Insurance: Opportunities and Challenges Facing the New Leadership and the American People (January 25-26)

30th Anniversary Gala (June)

Policy Research Publications and Additional Events

The core elements of our nation's social insurance structure – Social Security, Medicare, Workers' Compensation, and Unemployment Insurance – were given little attention during the campaign season leading up to the election, but **a new Administration and Congress will undoubtedly take a hard look at these essential social insurance programs.** Protections provided by other key programs within the scope of the National Academy of Social Insurance – such as Medicaid, Supplemental Security Income, and especially the Affordable Care Act – are facing serious challenges.

The Academy's evidence-based work will be even more valuable to the American people as our elected officials consider enacting major changes. The message remains clear: *social insurance provides economic security to – and is strongly supported by – workers regardless of race, ethnicity, or gender.* The Academy is committed to promoting a candid, robust, and constructive exchange of ideas at this critical time in our country's history – because our leaders cannot afford to overlook or comprise the indispensable role of social insurance in a thriving American society.

We invite you to work with the Academy and our members to help leaders across the country in the public and private sector:

- **Envision** what's possible.
- **Equip** themselves with facts about the challenges across our social insurance protections.
- **Embolden** their followers with a vision based on a clearer understanding of the situation in this country – what works, what doesn't work, and other risks and opportunities to consider.
- **Energize** their communities around the need to renew our social contract for the 21st century.
- **Embrace** a path forward, including some of the difficult decisions that need to be made to achieve better health outcomes at lower costs and foster the kind of economic mobility that reduces inequality and supports economic growth.

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Report to the New Leadership and the American People on Social Insurance and Inequality (Content Outline)

From There to Here: **How social insurance helped build the American middle class**

Strengthening Existing Protections: Old Age

Reforming Social Security in era of inequality
Restoring long-range balance to Social Security
Reducing the wealth gap
Strengthening women's retirement security

Strengthening Existing Protections: Sickness

Making Medicare fiscally sound
Better leveraging Medicaid to improve social determinants of health
Reining in prescription drug prices
Shoring up the Affordable Care Act

Strengthening Existing Protections:

Unemployment
Disability

Modernizing Our Protections:

Caregiving Responsibilities
Long-Term Services and Supports
Contingent Workers

From Here to There:
A sustainable social contract for the 21st century

To-date, over 80 Academy Members are contributing to our *Report to the New Leadership and the American People on Social Insurance and Inequality*

OLD AGE	Meihzu Lui	Gail Wilensky	Shoring up the Affordable Care Act	Margaret Simms	Joan Entmacher	CONTINGENT WORKERS & WORKFORCE ISSUES	Karla Walter
Reforming Social Security in an Era of Inequality	Maya Rockeymoore			Sara Rix	Judy Feder		Christian Weller
	William Spriggs	Making Medicare Fiscally Sound	Abbe Gluck	William Rodgers	Sarah Jane Glynn		Jeff Wenger
Nancy Altman	Mikki Waid		Jacob Hacker	Andy Stettner	Heidi Hartmann	Nell Abernathy	
Jared Bernstein		Henry Aaron	Larry Jacobs	Stephen Wandner	Josie Kalipeni	Indivar Dutta-Gupta	INTRODUCTION & CONCLUSION
Ngina Chiteji	Women's Retirement Security	Robert Berenson	Tim Jost	Jeff Wenger	Aparna Mathur	Alex Hertel-Fernandez	William Arnone
Monique Morrissey		Marilyn Moon	Renee Landers		Ai-Jen Poo	Susan Houseman	Michael Lind
	Joan Entmacher	Tricia Neuman	Larry Levitt	DISABILITY	Vicki Shabo	Seth Harris	Ted Marmor
Restoring Social Security to Long-Range Balance	Heidi Hartmann	Paul Van de Water	Len Nichols	Henry Claypool		Steve Hill	Maya Rockeymoore
	Eric Kingson		James Roosevelt	Marc Goldwein	LONG-TERM SERVICES AND SUPPORTS	Larry Mishel	William Rodgers
Henry Aaron	Monique Morrissey	Reining in Prescription Drug Prices	Leonard Schaeffer	Jason Fichtner		Shaun O'Brien	William Spriggs
Nancy Altman	Maya Rockeymoore			Kathy Ruffing	Larry Atkins	Ida Rademacher	Benjamin Veghte
Jason Fichtner	Mikki Waid	Peter Arno	UNEMPLOYMENT	TJ Sutcliffe	Stuart Butler	William Rodgers	
G. William Hoagland		Sheila Burke	Alex Brill	Rebecca Vallas	Henry Claypool	John Russo	
Paul Van de Water	SICKNESS	Renee Landers	Indivar Dutta-Gupta		Judy Feder	Luke Shaefer	
	Medicaid & Social Determinants	David Lipschutz	Michael Graetz	CAREGIVING	Howard Gleckman	Palak Shah	
		Stacy Sanders	Doug Holmes	Liz Ben-Ishai	Josie Kalipeni	Kati Sipp	
Reducing the Racial Wealth Gap	Joy Lewis	Eric Schneider	Claire McKenna	Ellen Bravo	Gail Wilensky	Shayna Strom	
Kilolo Kijakazi	Trish Riley	Stephen W. Schondelmeyer	Christopher O'Leary	Ajay Chaudry		Lani Todd	
	Sara Rosenbaum						

Social Insurance: Opportunities and Challenges Facing the New Leadership and the American People (29th Annual Policy Conference)

The conference will center on issues addressed in the Academy's *Report to the New Leadership and the American People on Social Insurance and Inequality*. Expected Attendance: 300-400 leading experts and stakeholders.



Wednesday, January 25

(at the Kaiser Permanente Center for Total Health)

4:00 pm: Annual Membership Meeting

5:00 - 7:00 pm: Opening Reception and Keynote

Thursday, January 26

(at the National Press Club)

8:30 am - 5:00 pm

Plenary sessions include:

Repeal and Replace? Health Insurance beyond the ACA

Leveraging Medicaid to Foster a Culture of Health

Improving Quality and Cost Control in Medicare:

Medicare for All, Premium Support, and Prescription Drug Reform

Reform Social Security in Era of Inequality: Insurance vs. Private Accounts

Caregiving and Social Insurance: Paid Family Leave and

Long-Term Services and Supports



Academy Members: Breadth of Perspectives and Technical Depth

The
Washington
Post

Mark McClellan ran Medicare Part D. Here's his advice for the Obama administration.

By Ezra Klein, November 27, 2013
In the months before Obamacare officially launched, the White House health-care team talked often about everything they were doing to make sure Obamacare didn't become the next Medicare Part D. Fast forward a few months, and the White House health team is desperately hoping Obamacare becomes the next Medicare Part D.

The New York Times

[The Opinion Pages](#)

The Best Way to Save Obamacare

By [JACOB S. HACKER](#)

OCT. 27, 2016

The Affordable Care Act has faced a rocky six months. First, major national insurers scaled back their participation, leaving [about one in five people](#) buying coverage through health exchanges with only one plan to choose from. Then this week, the Obama administration announced that exchange plans would post an average premium increase [of more than 20 percent](#) (though most enrollees would be insulated from the full increase by subsidies for their coverage).

The
Washington
Post

Is America a 'kludgeocracy'?

By Ezra Klein, January 26, 2013

In "[Kludgeocracy: The American Way of Policy](#)," Johns Hopkins

political scientist [Steven Teles](#) argues that "[w]ith the frontiers of the state roughly fixed, the issues that will dominate American politics going forward will concern the complexity of government, rather than its sheer size." To that end, he says, "The great agenda of the next four years of the Obama administration, and probably the nation's next thirty, is coming to grips with kludgeocracy." That's a bold statement. Teles and I spoke about it late last week.

PBS
NEWS
HOUR

Will the highway bill lead to funding problems down the road?

By Lisa DeJardins, December 15, 2015

The scope of the \$300 billion highway bill recently passed by Congress will touch roads and bridges in every state and most counties for a half decade. Since 2009, there has been no long-term or stable federal funding to address needed transportation fixes. But critics question where that funding for the new bill is coming from.

(Academy members interviewed include [Hans Riemer](#), Montgomery County, Maryland Councilman, and [Maya MacGuineas](#),

Committee for a Responsible Federal Budget)

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Opportunities to Consider: Full-Year Sponsorship Options and Benefits

These sponsorship levels underwrite the Academy's core and signature programs for 12 months, which include our *Report to the New Leadership*, annual conference, 30th Anniversary Gala (Ball Award Dinner) and seminar, related events, and other educational products.

\$100,000: Policy Leader

- Top acknowledgment and all of the visibility benefits at the *Impact Backer* level
- Meetings with Academy Members and staff on issues covered in the *Report*
- Opportunities to connect with the Academy's growing membership

\$50,000: Impact Backer

- Prominent acknowledgment in dissemination of the *Report*, plus an opportunity to send a speaker/discussant to a *Report* event in 2017
- Visibility at other events
- Ten (10) complimentary registrations for the annual conference and/or gala

\$25,000: Policy Innovator

- Acknowledgment in dissemination of the *Report*, plus visibility at other events
- Five (5) complimentary registrations for the full conference and/or gala



2013 Summer Interns with Treasury Secretary and Academy member, Jacob Lew, at the Robert M. Ball Award gala honoring Academy member, Alice Rivlin, for her outstanding contributions to social insurance.

For more information, please contact:

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Opportunities to Consider: Event Sponsorship Options (2017 Conference)

Levels and benefits include:

\$10,000: Policy Formulator

- Prominent visibility at the event and acknowledgment in pre- and post-event marketing
- Three (3) complimentary registrations for the full conference.

\$5,000: Program Contributor

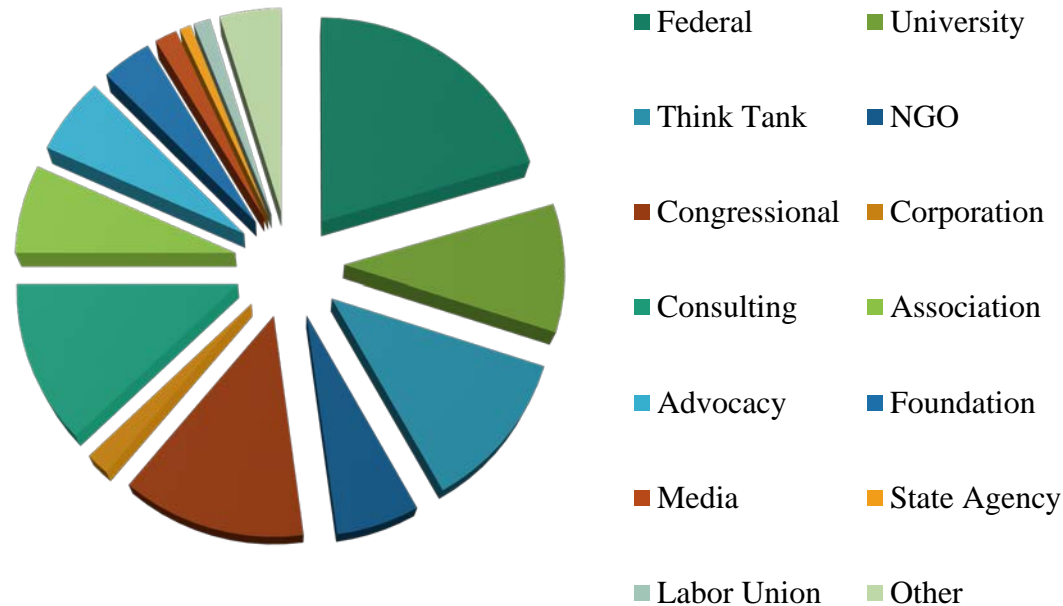
- Visibility at the event and acknowledgment in pre- and post-event marketing
- Five (5) tickets to the opening reception on January 25

\$2,500: Reception Sponsor

- Visibility at the event and acknowledgment in pre- and post-event marketing
- Two (2) tickets to the opening reception on January 25

Who will you reach as a sponsor?

2016 Conference Attendees' Affiliations by Type



For more information about 2017 Conference sponsorship opportunities, please contact:

Kristine Quinio, Director of Development, at kquinio@nasi.org or at (202) 243-7008

Customized sponsorship packages are available.

Thank you for your support

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please contact:

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**Kristine Quinio,
Director of
Development**

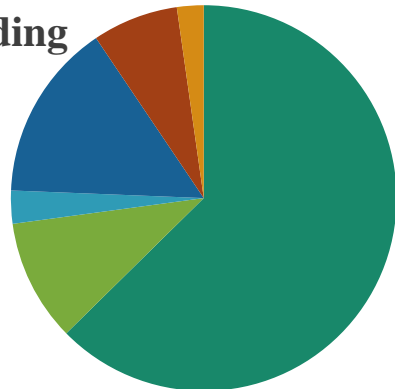
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About the National Academy of Social Insurance

Since we were founded 30 years ago, the Academy has fulfilled our mission – *to advance solutions to challenges facing the nation by increasing public understanding of how social insurance contributes to economic security* – through research-based publications, expert convenings, leadership development programs, and other educational outreach. We work with our Members and with partners to provide objective, fact-based identification, analyses, and discussions of critical issues and options.

Sources of Funding



- Foundations
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